

Position: Web Developer

Employer: Decision Today Limited – operating as www.decision2day.com

Decision2day is an Online Home Improvement Network, offering a range of services to the consumer. The site is packed with information, help and advice on all home improvement issues and offers qualified and star rated tradespeople, online tool and equipment hire and materials. This young, vibrant business is expanding throughout the recession and has great plans for the future.

Job Details:

This is a great opportunity for an enthusiastic individual to promote and expand our online company. We are expanding our in-house technical team to meet demand and to develop and maintain various areas of our website. The successful candidate will work closely with the project manager, web developer and designer and have the opportunity to work on a wide range of projects.

Key Responsibilities:

- Constant overview of the website, maintaining usability and up to date information.
- Development of new marketing campaigns in conjunction with business requirements.
- Management and monitoring of natural and paid search campaigns.
- Reporting on the performance of all the online marketing channels and strategic partners.
- Development of an online community.
- Promote and expand our National Tool Hire Division through appropriate marketing campaigns.
- Provide regular updates and progress reports each fortnight.

Skills and Attributes required:

- Experience in PPC and SEO usability a must.
- A clear understanding of google analytics and reports.
- Analyse network traffic.
- Knowledge of Photoshop and Fireworks
- Design Experience an advantage.
- Knowledge of eCRM and affiliate marketing.
- Confidence to express new ideas.
- Ability to understand the target market of a product and tailor your solutions accordingly.

The position that may suit a recent graduate or college leaver will be based at our South Yorkshire office currently located in Barnsley. You will be working alongside a very enthusiastic team, therefore an outgoing personality and a hands on willingness to assist in related tasks in other parts of the business will be essential. Success of the role will be achieved by growing visitor numbers and revenue in line with a defined cost per acquisition.

As an integral part of the team, you will have an excellent opportunity to develop the role and grow with the Company with exceptional and genuine long term prospects.